

## Press Release

### **Garden dreams with Traumschwinger**

#### **Lying on clouds – incomparable relaxation furniture for home and garden**

Spring is coming: days are getting longer, the grass is greener and the first flowers start to bloom. Enjoy the first warming sunbeams and let your mind flow. This is quite easy with a Traumschwinger. The incomparable hanging chairs and hammocks allow pure relaxation. You find the balance of body, mind and soul while softly swinging in the Traumschwinger. The hanging chairs, suitable for home and garden, are so comfortable that you don't want to leave them anymore. Whether for the inside or the outside – the dream of softly swinging is becoming a reality with these ergonomic relaxation furnitures. Whether in an apple tree, on a pergola, on the ceiling or with a hammock frame: you are completely free in choosing your way of fixation for the hanging chairs. Because of their single-point-suspension any attachment is quiet easily to realize and quickly to mount. Soon you will find your favourite gorgeous places for relaxing moments.

The traumschwingers from Bielefeld are woven from a specially developed cotton thread which has a velvety soft feel and imparts a feeling of physical well-being. The high-quality, pollutant-free thread is the result of handcrafting with traditional twisting techniques. The distinctive elasticity of the thread and the knot-free tying of the net ensure a flexibility that allows the material to adapt to the body, naturally and without pressure. This supports proper ergonomic sitting and lying positions, and while swinging, the special suspension system makes the user experience a feeling of relaxation and safety.

The Traumschwinger is available in six different sizes – from the Babycradle up to the XXL-model, in which an adult and at least one child

# TRAUMSCHWINGER®

is feeling comfortable. The hammocks are available in three different sizes. Thanks to the machine washable nets the hanging chair is also very suitable for allergic person. [www.traumschwinger.de](http://www.traumschwinger.de)

## **About Mira Art**

Executives Britt Haselbach and Rainer Kespohl founded Mira Art in 1995. From the beginning, it was their aim to market innovative quality furniture that enhances the feeling of relaxation and well-being among its users. The philosophy: The products are manufactured in an environmentally sustainable and socially responsible way. The raw materials, for example, originate from certified sustainable sources. The labor conditions in the Leisure Design production facility in Tamil Nadu, the southernmost state of India, are constantly monitored by the Mira Art management. Forty workers are employed here and in addition, six employees are active in Bielefeld in the areas of sales, marketing and administration. [www.traumschwinger.de](http://www.traumschwinger.de)

## **For further information, please contact:**

**Nicole Mentzen** | Manager

MIRAART GmbH | Bündler Straße 21 | 33613 Bielefeld | Telephone: 0 521 – 6 65 45

**Sabine Gausemeier** | gausemeierPR – Public Relations Agency

Neuhäuser Straße 132 | 33102 Paderborn | Telephone: 0 52 51 – 6 99 88 22 | [sabine@gausemeier-pr.de](mailto:sabine@gausemeier-pr.de)